

## gay-Parship confirmed as main sponsor of the Gay Games VIII Cologne 2010



Hamburg/Cologne, February 5, 2008 – gay-Parship, Europe's leading online partnership agency for discerning homosexual singles, continues their support for the lesbian and gay community: the internet portal for singles, who are searching for a firm and harmonic relationship, is confirmed as exclusive partner of the Gay Games VIII Cologne 2010.

In the coming three years gay-Parship will act as exclusive advertising partner in Europe. „With our engagement we would like to enhance our profile in Europe. At the same time we want to support the organisers in their efforts for more tolerance and cosmopolitanism and for the establishment of more publicity for gay-lesbian life. This is why this sponsorship suits us well“, stresses Eric Hegman, gay-Parship-Manager.

Over 12,000 national and international participants are expected to attend the first week of August 2010. „We are organising the world's biggest sporting and cultural event of the gay-lesbian scene and will bring together people from all around the world“, says games cologne-CEO Annette Wachter, „Which is why we are especially happy about this new partnership with gay-Parship as official sponsor of these Games“.

In the past gay-Parship has already acted as partner to numerous events in the gay and lesbian community and plans to continue in their active support of gay and lesbian sports and cultural events.

### **About Gay Games VIII Cologne 2010:**

The next Gay Games will take place in Cologne between 31 July and 7 August 2010. Expected are approximately 12,000 participants from over 70 nations, who will celebrate 'the festival of open games' under the motto 'Be part of it!' – free from any discrimination. The Gay Games support tolerance towards homosexual, bisexual, transgender and transsexual populations. Everybody can participate in the Gay Games – independent of sexual orientation, sex, race, religion, nationality, ethnic origin, political creed, athletic and / or physical ability, age, or state of health. The participants will amply demonstrate how to enjoy sport culture together.

Gay Games VIII Cologne 2010 will offer 31 different sports and four cultural events. The bandwidth of the competitions ranges from soccer and beach volleyball to pool, chess, figure skating and dance. The cultural festival consists of choir and band events as well as an art exhibition and the 'International Rainbow Memorial Run' to commemorate all AIDS and breast cancer patients and victims.



You can now reserve your space at the Gay Games VIII Cologne 2010 exclusively via the organiser's homepage [www.games-cologne.de](http://www.games-cologne.de) (german) / [www.games-cologne.com](http://www.games-cologne.com) (english)

### **About gay-PARSHIP.de**

gay-PARSHIP, the online partnership agency for discerning homosexual singles, is currently representative in eight European countries: Belgium, Germany, France, Great Britain, the Netherlands, Switzerland, Spain and Austria. gay-PARSHIP.de – two offers, one for lesbian women and the other for gay men – is part of PARSHIP, the leading online partnership agency in Germany (PARSHIP.de) and Europe (PARSHIP.com).

Men can find the gay-PARSHIP-Service under <http://www.guys.parship.de>

Women can find the gay-PARSHIP-Service under <http://www.girls.parship.de>

Further information can be found at <http://www.parship.de>

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